



# Elwin van Alst

PRODUCER / PRODUCTION MANAGER

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VIEW ONLINE PROFILE  
WWW.ELWINVANALST.COM

## PROFILE

An Honours graduate from Ryerson University's Film Production program in Toronto, Canada, Elwin has already gained over six years experience on commercial, television and film productions in both Canada and the Netherlands. In October 2018, Elwin moved back to the Netherlands to be with family and expand his international experience and network. He is currently seeking new production opportunities that challenge his current abilities and allow him to continue to grow as a media professional.

## WORK EXPERIENCE

**jr. producer - Philips | LUKKIEN, B.V. - Ede, the Netherlands** January - August 2019

In 2019, Elwin joined the dedicated Philips Production Team within Lukkien as a Jr. Producer. This team focused on ensuring brand and quality consistency across all Philips brand categories, while providing an efficient production workflow between the Philips asset producers and the production resources & facilities at the Lukkien Studios.

**producer / assistant director | Martin Garrix 'BYLAW' EP Music Video Series - the Netherlands** October 2018

Elwin's first project in the Netherlands was with no other than with world renowned DJ Martin Garrix. As a lead up to Amsterdam Dance Event 2018, Elwin worked closely with MM8 Agency to plan and execute this high-profile music video series under intense creative and logistical pressure, including accompanying a splinter team to the island of Tenerife. The team produced 5 videos over a 12 day period.

**production technician / coordinator | Studio M Digital Productions - Toronto, Canada** 2017 - 2018

Following several projects as a freelance PA, Elwin was offered a full-time position at studio m. Working directly with the Head of Production, Elwin provided his insights and support to all studio departments and productions, including pre-production planning, production logistics, and production gear and resources. He has been an invaluable asset to running a smooth and efficient shoot.

*studio m is a Cannes Lion winning video production house*

**freelance production assistant | Commercials, TV Series, Films - Toronto, the Netherlands & more** 2014 - 2017

During his studies, Elwin began gaining practical experience as a production assistant on a variety of commercial, television, and film productions with several producers and production companies in Toronto, and eventually abroad. This first step in his career allowed him to immediately interact with all production departments, which quickly expanded his knowledge, experience, and connections.

*Credits include 'Rotterdam, I Love You' & CNN's 'Race For The White House'*

## EDUCATION

**bachelor of fine arts (honours) - film production | ryerson university - Toronto, Canada**

Elwin graduated with honours from the Film Production program at Ryerson University. This program is one of the most competitive film schools in Canada. Its curriculum balances academic film theory and practical hands-on experience, allowing its graduates to transition into a professional career in one of North America's largest film and television markets.

**Completed May 2017**

## ON-SET SKILLS

### personable strengths |

- **Teamwork:** Friendly and enthusiastic team member who strives to develop strong working relationships to ensure a successful and enjoyable production.
- **Communication:** Understands the importance of clear and efficient communication, both within and across departments, and via chain-of-command.
- **Logistics & Problem Solving:** Loves the challenge of making a production come together on schedule and within budget, and determining an efficient plan of attack.

### technical strengths |

- **Documentation:** Excels in the development and distribution of efficient pre-production paperwork to share relevant information across all department (e-mails, schedules, call sheets, contact lists, creative decks, renderings).
- **Gear & Terminology:** Great overall understanding of the tools, techniques, and terminology across all departments, thus able to provide useful insights and participate in conversations.

MORE DETAILS CAN BE FOUND ON MY ONLINE PROFILE

# Select Production Credits

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## PRODUCER / AD / PRODUCTION MANAGER

COMMERCIALS / MUSIC VIDEOS

### Ready to Rave - W&W ft. Armin van Buuren As Assistant Director

Director: Jorrit Monné  
Producer: Alex Rijkschroeff  
Company: UberCut  
Date: November 2018

### Martin Garrix 'BYLAW' EP Videos As Producer & Assistant Director

Director: Damian Karsznia  
Producer: Elwin van Alst  
Company: MM8 Agency  
Date: October 2018

### Canada Goose NYPD As Production Manager

Director: Navin Ramaswaran  
Producer: Ben Sulzenko  
Company: studio m digital productions  
Date: November 2017

## PRODUCTION TECHNICIAN

COMMERCIALS

### Philips Dedicated Asset Productions

Executive Producers:  
Peter Derksen & Tim Satony  
Company: Lukkien B.V.  
Dates: January 2019 - present

### Under Armour - Super Shoot 2018

Director: Bryan Reid  
Producer: Heidi Burbela  
Company: studio m digital productions  
Dates: July 2018

### CIBC Aventure - Connor McDavid

Director: Navin Ramaswaran  
Producer: Aryn McKay  
Company: studio m digital productions  
Dates: September 2018

### IKEA 4 Degrees

Director: Bryan Reid  
Producer: Maureen Riley  
Company: studio m digital productions  
Dates: August 2018

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Director: Bryan Reid  
Producer: Maureen Riley  
Company: studio m digital productions  
Dates: August 2018

### WestJet Seat City (Las Vegas)

Director: Bryan Reid  
Producer: Heidi Burbela  
Company: studio m digital productions  
Date: April 2018

## PRODUCTION ASSISTANT

INTERNATIONAL PROJECTS

### 'Us' - BBC Mini Series

Director: Geoffrey Sax  
Producers: Tom Hollander, Pat Lees, Maarten van der Ven (NL)  
Production Managers: Kathy Lawrence & Mireille Rooijendijk (NL)  
Date: August 2019

### 'Rotterdam, I Love You' (Pre-Production)

Director: Atom Egoyan  
Producer: Joeri Pruys  
Unit Production Manager: Berry van Zwieten  
Dates: May - June 2017

TELEVISION SERIES

### Race For The White House - CNN Original Series

Unit Prod. Manager: Moody Shwales  
Company: POTUS Productions Inc.  
Dates: November 28th - December 1st, 2015

### Real Housewives of Toronto - NBC Universal (Intl.)

Executive Producers: Grant Greschuk & Mike Bickerton  
Production Co-ordinator: Laura White  
Company: Lark Productions  
Dates: September 2016

COMMERCIALS

### Under Armour - Super Shoot 2016

Director: Bryan Reid  
Producer: Heidi Burbela  
Company: studio m digital productions  
Dates: August 23rd - 25th, 2016

### Air Jordan - NBA All-Star Weekend

Production Manager: Emily Yaeger  
Company: studio m digital productions  
Dates: February 11th - 13th, 2016

### AIRMILES | The Arkells Rock The Streets of Toronto

Director: Mark Bone  
Company: studio m digital productions  
Dates: June 16th, 2015

## STUDENT PROJECTS

PRODUCER

### WVB 24/7 - Documentary Series

An inside look at the Ryerson University women's volleyball team as they host the 2017 National Championship.  
*Additional Credits: Director, Writer, DOP, Editor*  
Dates: September 2016 - March 2017

### "The Impassioned" - A Documentary on the Greatest Fans In The World

A look at the passion of Toronto Maple Leaf fans and their on-going quest of the cup.  
*Additional Credits: Writer, Sound Designer*  
Dates: January - April 2015

### Radio to the Sky - Short Film

After constructing a homemade radio, a young girl makes contact with a mysterious signal.  
*Additional Credits: Writer, Sound Designer*  
Dates: September - December 2015

LINKS TO SEVERAL OF THESE WORKS CAN BE FOUND ON MY ONLINE PROFILE